

# ***SOCIAL MEDIA PANEL: BEST PRACTICES FOR FACULTY***

**THURSDAY, DECEMBER 11, 1-2 PM  
PURDUE GRAD STUDENT CENTER (PGSC) 105, ZOOM**



**Nik Chawla**

Associate Dean for  
Research and  
Ransburg Professor of  
Materials Engineering



**Babak Anasori**

Reilly Rising Star  
Associate Professor of  
Materials and  
Mechanical Engineering

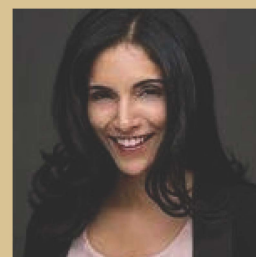


**Joe Paul**

Senior Publicity and  
Promotion Manager

This panel will cover best practices for faculty social media pages with an emphasis on LinkedIn for research communication. Our discussion will include advice for how to get noticed, reach a broad audience, and foster interest in your research.

Moderated by  
**Samar Kaukab**,  
Assistant Dean for  
Research and Chief  
Research  
Development Officer



[Register Here](#)



College of Engineering